

INVESTOR ANALYSIS

Bitcoin Latinum

The Evolution of Bitcoin



A new Bitcoin interchange token for media and entertainment, gaming, cloud computing, and telecommunications transactions.

An Introduction to Bitcoin Latinum

Bitcoin Latinum (LTNM) is a next-generation upgrade to the Bitcoin blockchain that improves network scalability, security, transparency, governance, and sustainability.

Led by Monsoon Blockchain Corporation, Bitcoin Latinum is a hard fork of the Bitcoin blockchain that seeks to be the go-to transaction medium for the combined two trillion dollar market size of the media and entertainment, gaming, cloud computing, and telecommunications industries.



Bitcoin Latinum is engineered to fill in the gaps of the Bitcoin blockchain to fulfill the demand for a reliable peer to peer transaction network with predictable transaction costs, dependable network speeds, and a sustainable infrastructure.

A premier solution to the blockchain trilemma of security, scalability, and decentralization, Bitcoin Latinum has potential to be a future crypto market leader.

Current Industry Problems

Media and Entertainment

US film and TV industries lose billions of dollars every year through fraudulent transactions and copyright infringements from torrenting and illegal streaming. With media piracy easier than ever before, media agencies must integrate more secure ways of product dissemination that ensure the protection and ownership of each media asset before, during, and after transactions take place. Further, third party media distributors are costly and increasingly unnecessary with modern disintermediation technologies.

Gaming

The gaming industry is at the crossroads of a rapidly developing metaverse that is poised to become the next dimension of reality. In the last decade, video games have become worldwide ecosystems where users can play with each other in real time, creating a more interactive experience for every user. As these ecosystems develop and the metaverse grows, in-game purchases of products must also grow to be interactive so that users can trade their assets amongst each other across video games, platforms, and their associated networks.

Cloud Computing

Data is one of the most important assets a company has at its disposal to better understand their customers' day to day behavior. Unfortunately, seemingly daily headlines highlight massive data breaches caused by hackers or insecure clouds, creating drastic revenue impacts and loss of consumer trust. Data centers have been tasked with keeping sensitive data secure, a task that has become increasingly more difficult as data supply grows larger than networks can manage.

Telecommunications

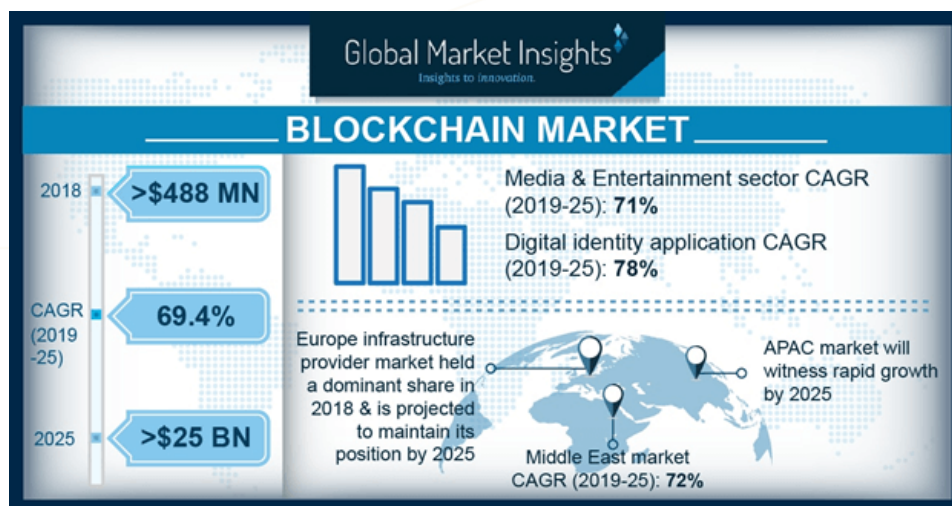
The telecommunications industry is growing with every new click on cellular devices. Third party data storage companies experience increased risk of hacking due to their centralization, and data sovereignty concerns are rampant as society realizes their data is being exploited by big tech. As this industry grows, a more reliable transaction, interaction, and data storage network must be implemented in order to preserve trust between consumers and telecom giants.

Corporate Demand

The global marketplace is quickly realizing the disruptive capabilities of blockchain technology. Corporate utility for digital assets is growing ever more expansive as the ecosystem matures and developers deploy new avenues for the world to benefit from the powers of blockchain technology.

Media and Entertainment

Blockchain enables new ways to own, disseminate, and consume media. LTNM opens up new pathways for content producers to efficiently tokenize ownership and purchases with a blockchain that supports millions of transactions per day. With DeFi functionality, media companies can tokenize their products and disseminate them via an on-chain DeFi protocol. This DeFi integration allows consumers to then interact and transact with media companies and each other in order to purchase products.



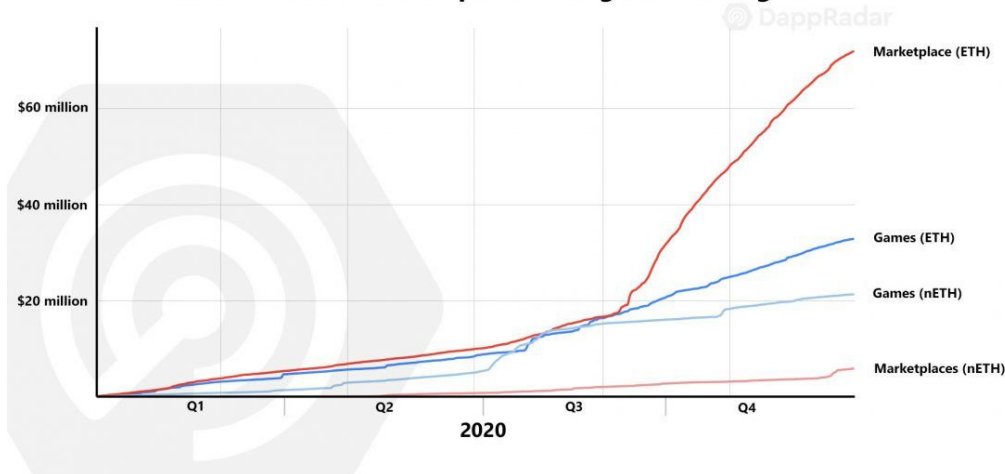
Source: <https://www.gminsights.com/industry-analysis/blockchain-technology-market>

Gaming

Blockchain has seamlessly integrated the monetization of character avatars and in-game items such as Non-fungible tokens, or NFTs. LTNM seeks to enable the future of the gaming industry with the increased speed, transactional capacity, and transparency of its blockchain. With DeFi capabilities, the Bitcoin Latinum blockchain can facilitate the easy transaction and dissemination of digital assets via smart contracts.

Corporate Demand Continued

Cumulative daily trading value for Ethereum and non-Ethereum marketplaces and games during 2020

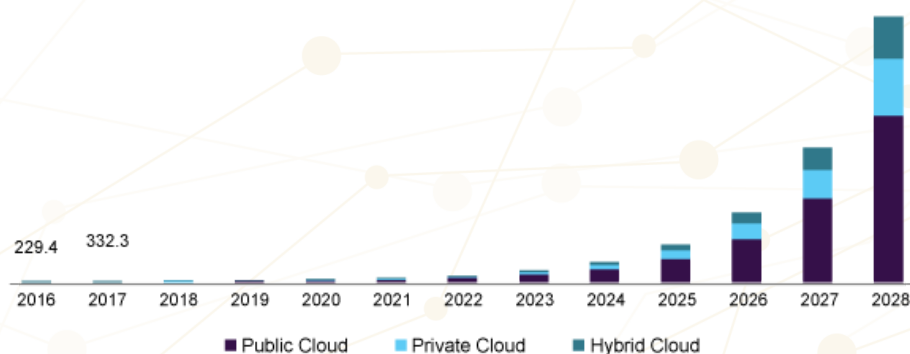


Source: <https://dappradar.com/blog/blockchain-gaming-in-2020>

Cloud Computing

The demand for decentralized cloud computing is significant, as the limitations of traditional data storage become increasingly evident. With blockchain's ability for on-chain data storage, LTNM's rapid transaction capacity is redefining data transfer and cloud storage processes. For an industry that is producing and storing more data every day, cloud computing never sleeps, and thus requires an intermediary that can sustain increased data transfer speeds as the industry grows. Latinum's transaction capacity, low cost network, transparent governance, and sustainable practices can benefit the cloud computing industry greatly.

U.S. blockchain technology market size, by type, 2016 - 2028 (USD Million)



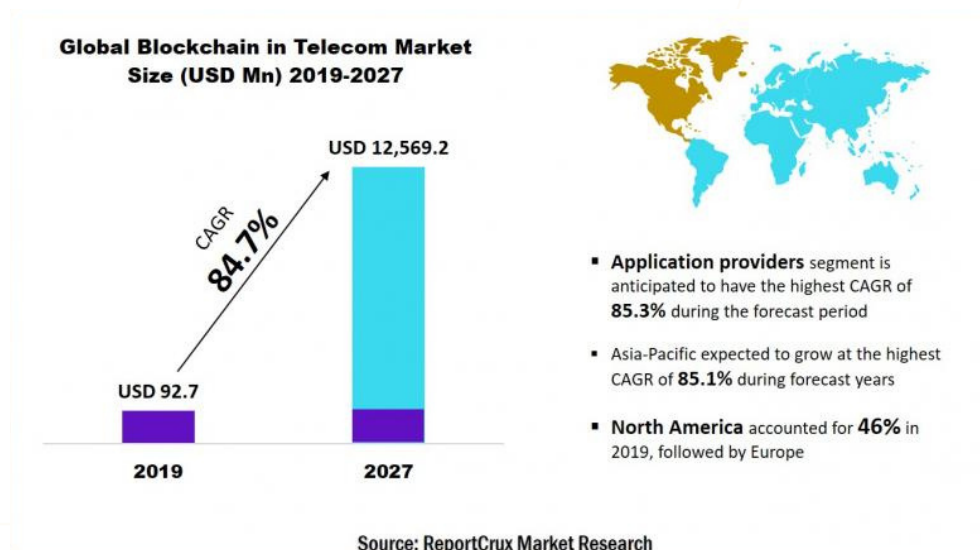
Source: www.grandviewresearch.com

Source: <https://www.grandviewresearch.com/industry-analysis/blockchain-technology-market>

Corporate Demand Continued

Telecommunications

Blockchain stands poised to disrupt telecommunications through its data storage capabilities, which will empower the future of Internet of Things (IoT) technology. LTNM's rapid speed and security seek to power this disruption in data-related IoT services to enhance the interoperability and capabilities of the telecom industry.



Source: <https://www.openpr.com/news/2216721/blockchain-in-telecom-market-opportunities-2021-industry-size>

Corporate Demand and the Expected Growth of Blockchain

As seen in the graphics in the above sections, recent developments in the Media and Entertainment, Gaming, Cloud Computing and Telecommunications industries show that these market segments are primed for large scale adoption of blockchain technology in the coming years. As these industries realize the potential of blockchain to optimize their processes for greater efficiency and scalability, Bitcoin Latinum is engineered to solve industry-specific corporate demands for next-generation transaction speed, security, transparency and sustainability advancements.

Bitcoin Latinum's Approach

Crypto's first insured token, LTNM has a total supply of 888,888,888 pre-mined tokens, removing the unnecessary need to extract monstrous kilowatt hours of energy to mine tokens like leading cryptocurrencies require.

The Bitcoin Latinum blockchain also enables near instant and low cost transaction capabilities, supporting up to 10,000+ transactions per second with an average cost of \$0.1 per transaction, confirmed within 1 to 3 seconds.

LTNM is also engineered to support a more sustainable financial future, using public cloud infrastructures to enable larger and more efficient block creation operations.



Security is also a key feature of Bitcoin Latinum, as nodes must meet network requirements to become an “Approved Party” with access to the PoS mechanism. Once approved, network nodes implement Core Workload Protection strategies to deploy reliable network security.

With a mutualized proof of stake (MPoS) based consensus mechanism, community governance is fully democratized in a representative government model, creating a sustainable, transparent, and secure way for community members to participate in token governance.

The network is also DeFi enabled to support near-instant on chain transactions for Media, Gaming, Cloud Computing and Telecom transactions. Bitcoin Latinum equips companies within these industries with DeFi access to deliver and collect payments via smart contracts, allowing them and their users to authenticate ownership of products via the blockchain.

Risk and Mitigating Factors

Execution, partnerships, and adoption

The Bitcoin Latinum project will require a strong ability to execute on a technical basis, as well as a global partnership basis. To realize its goal of becoming a global payment network, adoption by merchants and large enterprises is critical.

Mitigating Factor

The current Bitcoin Latinum team has deep experience in corporate partnerships, distributed computing & blockchain architecture, and payment processing businesses to support widespread network development and adoption.

Decentralization

Bitcoin Latinum's authorized validator model may lead to centralization, which can introduce risks to censorship resistance, security, and likelihood of adoption.

Mitigating Factor

From a corporate perspective, there is a mixed appetite for fully decentralized models. As entities that must operate in environments with low regulatory ambiguity, corporations are less deterred by more centralized models that incorporate a reputation or membership based validator selection model.

Network Economics

Bitcoin Latinum employs an economic incentive system to drive the security and adoption of the network. This fabric of finely tuned incentives serves as a coordination mechanism to promote good actors and penalize bad actors on the network. If the economics cease to be attractive to validators or users, it presents significant risk to the security and growth of the network.

Mitigating Factor

With a Mutualized Proof of Stake (MPoS) consensus mechanism, bad actors are economically disincentivized from hacking the LTNM network, as all staking rewards are split between several validator nodes. With an MPoS consensus, only validators who are authentically interested in LTNM's network development will participate because of the even split of staking rewards.

Risk and Mitigating Factors Continued

Competition

Bitcoin Latinum is implementing its blockchain in a highly competitive environment where thousands of cryptocurrencies exist. Lack of significant differentiation may preclude wide adoption.

Mitigating Factor

While the space remains crowded on an absolute basis, few projects have been able to gain the attention of adopters. Bitcoin Latinum's fundamental technical improvements and focus on corporate partnerships can drive adoption among the corporate segment in ways that these entities are familiar with.

Volatility

The volatility of Bitcoin has been a significant barrier to its global adoption as a payment processor. Bitcoin Latinum's volatility may similarly introduce risks to adoption, and may negatively impact its network economics.

Mitigating Factor

Bitcoin Latinum seeks to introduce compatibility with a number of cryptocurrencies, stablecoins, and fiat currencies, allowing merchants to instantly convert payments to whatever currency they wish.

Regulatory

The current regulatory environment is fractionalized across jurisdictions, and the regulatory bodies responsible for each currency are determined on an individual basis. The use of cryptocurrencies for payments may be hindered by adverse regulatory developments in various jurisdictions.

Mitigating Factor

Bitcoin Latinum is focusing on regions where there is precedent for the use of cryptocurrencies as payments.

Risk and Mitigating Factors Continued

Exchange Relationships

The growth of Bitcoin Latinum will require establishment of relationships with trading venues for the token. This promotes liquidity, allowing larger purchases and wider adoption by investors.

Mitigating Factor

Bitcoin Latinum has already been listed on coinmarketcap.com, and is currently in discussions with several widely-regarded exchanges ahead of its token sale and distribution event.

Consensus Algorithm

The use of proof of stake can pose centralization risk. In the case of Bitcoin Latinum, difficulty adjustments occur by raising minimum holdings required to create new blocks, which further promotes centralization.

Mitigating Factor

Bitcoin Latinum's authorized validator model ensures that good actors are elected by network participants, reducing the risk of centralization.

Summary

Leveraging the codebase of Bitcoin, Bitcoin Latinum (LTNM) seeks to implement a decentralized financial network representing a corporate solution for secure digital asset transactions across Media and Entertainment, Gaming, Cloud Computing, and Telecommunications. Bitcoin Latinum employs a Mutualized Proof of Stake (MPoS) consensus model and large block sizes, enabling rapid consensus for over 10,000 transactions/second with a dramatic reduction in energy usage per transaction. These advancements support the corporate demand for scalability, security, transparent governance and sustainability.

As the digital asset ecosystem grows in prominence and broadens its use cases, corporate adoption remains slow due to several limiting factors. Existing transactional cryptocurrencies, such as Bitcoin, require high transaction costs, long confirmation cycles, and tremendous energy consumption. As such, corporate entities find it difficult to disrupt their otherwise efficient payment processes and workflows to accommodate the new technology.



Bitcoin Latinum takes a different approach, focusing on improvements to the blockchain architecture. This includes compatibility with a number of cryptocurrencies, serving more as a middleware layer for cross-currency transfers. Latinum is uniquely positioned to better communicate its advancements over current users, leveraging a foundation that implements a partner-mediated distribution model. To accelerate adoption, Bitcoin Latinum's foundation will focus on partnerships in the Media and Entertainment, Gaming, Cloud Computing and Telecommunications industries.